

# Privacy Policy

## 1. We respect your privacy

Maths Pathway respects your right to privacy and this policy sets out how we collect and treat your personal information. "Personal information" is information we hold which is identifiable as being about you.

## 2. What personal information we collect

We may collect the following types of personal information from you as a teacher/school:

- name
- address
- phone number
- fax number
- information about the goods or services you have ordered
- information from enquiries you have made
- communications between us
- names and email addresses of students using the Maths Pathway service
- names and email addresses of teachers using the Maths Pathway service
- teacher timetables
- results of student assessments
- student and teacher interactions with the Maths Pathway service (such as date and time of login, completion and marking of tests, and completion of learning activities)

## 3. How we collect your personal information

We collect personal information from you in a variety of ways, including: when you interact with us electronically or in person; when you access our website; and when we provide our services to you.

## 4. Use of your personal information

We use your information to provide our service to you. We also use it to improve our service and to notify you of opportunities that we think you might be interested in.

We do not provide your information to third parties, except that we may provide your information to our business partners who assist us in the provision of our services to you. Specifically:

- Some student and teacher data is tracked via Google Analytics, and is subject to Google's privacy policy which you can read here: <https://www.google.com.au/intl/en-GB/policies/privacy/>
- Some teacher data is tracked via Intercom, and is subject to Intercom, Inc.'s privacy policy which you can read here: <https://www.intercom.com/terms-and-policies#privacy>
- Some teacher data is tracked via Full Story, and is subject to Full Story's privacy policy which you can read here: <https://www.fullstory.com/legal/privacy/>
- Some teacher and student data is tracked via Smartlook (developed and operated by Smartsupp.com, s.r.o., VAT ID: CZ03668681), and is subject to Smartlook's privacy policy, which you can read here: <https://www.smartlook.com/help/privacy-statement/>
- Some teacher data is held in Salesforce, and is subject to Salesforce's privacy policy, which you can read here: <https://www.salesforce.com/au/company/privacy/>

### 5.Storage of your personal information

Maths Pathway runs on Microsoft Azure cloud infrastructure. Processing and storage of Personal Information remains in the Australian regions of Microsoft Azure.

### 6. Security of your personal information

We take reasonable steps to protect your personal information. All personal information is secured by the latest industry standards and security measures. Maths Pathway uses TLS encryption (Transport Layer Security) for protection of data.

### 7. Access to your personal information

Access to the Maths Pathway system is protected by username and password access control. You can access and update your personal information directly on the Maths Pathway system, and/or by contacting us on [privacy@mathspathway.com](mailto:privacy@mathspathway.com). We may charge a reasonable administration fee for this access.

### 8. Complaints about privacy

If you have any complaints about our privacy practices, please feel free to send in details of your complaints to [privacy@mathspathway.com](mailto:privacy@mathspathway.com). We take complaints very seriously and will respond shortly after receiving written notice of your complaint.

### 9. Changes

Please be aware that we may change this Privacy Policy in the future. The revised versions will be uploaded onto our website, so please check back from time to time.

### 10. Website

#### When you visit our website

When you come on to our website we may collect certain information such as browser type, operating system, website visited immediately before coming to our site, etc. This information is used in an aggregated manner to analyse how people use our site, such that we can improve our service.

#### Cookies

As is very common for companies, we use cookies on our website. Cookies are very small files which a website uses to identify you when you come back to the site and to store details about your use of the site. Cookies are not malicious programs that access or damage your computer. We use cookies to improve the experience of people using our website.

#### Third party sites

Our site has links to other websites not owned or controlled by us. We are not responsible for these sites or the consequences of you going on to those sites.